

**PATENT****MS158283.02/MSFTP293USA**CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being faxed to 703-872-9306 on the date shown below to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: 2-4-2005  
Humanshu S. Amin**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicant(s): Eric J. Horvitz, *et al.*

Examiner: Chanda L. Harris

Serial No: 10/686,198

Art Unit: 3714

Filing Date: October 15, 2003

Title: METHODS AND APPARATUS FOR PREDICTING AND SELECTIVELY  
COLLECTING PREFERENCES BASED ON PERSONALITY DIAGNOSIS

**Mail Stop AF**  
**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, Virginia 22313-1450**

**REPLY TO ADVISORY DATED JANUARY 26, 2005**

Dear Sir:

A Notice of Appeal in connection with this application was submitted on February 1, 2005. Favorable reconsideration of the above-identified patent application is respectfully requested in view of the comments below.